

CRACKER FOR THE COMMUNITY

Sponsorship Request Form



Cracker Print and Paper has a long and proud tradition of supporting community groups and individuals who are trying to improve the life of others less fortunate or trying to achieve something extraordinary.

In order for your request to be considered, you must complete this application form and submit via email, post or in person. You may include any supporting documentation at this time. Due to the large amount of sponsorship requests we receive please allow at least 4 – 6 weeks for a reply.

We get inundated with requests for financial and/or in kind product assistance and therefore need to have some guidelines and criteria around who we support.

If you tick yes to each of the following you are encouraged to complete the application. This does not exclude others from applying however weighting is given to the following:-

- | | Yes | No |
|--|--------------------------|--------------------------|
| 1. Are you an existing client of Cracker Print & Paper? | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Will you be using our services to deliver your event? | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Are you a not for profit entity? | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. Do you have charity status? | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Are you registered for Tax Deductibility status? | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Is your request for goods/services in kind? | <input type="checkbox"/> | <input type="checkbox"/> |

APPLICANT DETAILS

Organisation Name:.....

ABN:..... ACN:

Account Details for direct deposit if financial assistance is approved:

Authorised Contact Person:

Email:.....

Contact phone number:

EVENT DETAILS

Event Title/Name:

Please describe the event and its objectives:

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Beneficiary from this event:.....

Please include supporting documentation from the beneficiary.

Location of the event:.....

Event date: Start time:Finish time:

Is this an existing event: Yes No

If yes, who were past sponsors?

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Please supply information on past performances including testimonials, financial results, growth of attendance

What is the target market for this event (age and demographic)?:

How will you measure the success of this event?

Detail your experience in event management as well as in the financial management of sponsorships and donations:

Sponsorship amount/goods requested:.....

ADVERTISING AND PROMOTION OF EVENT

Name and contact details of the public relations and media liaison person:

In what way/s do you intend to promote the event (TV, radio, print, etc.)?.....

Budget to achieve this?.....

Detail the opportunities for Cracker Print and Paper to promote its brand, products and services through promotional displays and signage:.....

How the support will be recognised:.....

What other sponsors are involved?.....

AQUITTAL OF SUPPORT

If you are successful in your application you will be required to-

- Provide a written agreement detailing the benefits to Cracker Print and Paper
- Submit and have approved any marketing material containing our logo prior to print and distribution.
- By accepting our support you agree to provide a post event report and agree that Cracker Print and Paper may use this for promotional purposes
- Regular updates in the lead up to the event would be appreciated.

STATEMENT OF DECLARATION

I..... holding the position ofat.....

Declare the information contained in this application to be true and correct.

Signed Date.....